



## Worksheet

### Persuasive letter writing

Structure	
Introduction	<ul style="list-style-type: none"><li>• I'm writing to</li><li>• I feel that</li><li>• I believe that</li><li>• I think</li></ul>
Reason 1	
Reason 2	
Reason 3	
Conclusion	<ul style="list-style-type: none"><li>• To summarise</li><li>• To conclude</li><li>• For these reasons</li><li>• As you can see</li></ul>

Persuasive phrases and words	
What to include	Examples
Facts, figures and experts	<ul style="list-style-type: none"><li>• 80% of all cats</li><li>• Two out of five people say</li><li>• In fact</li><li>• For example</li><li>• To back this up</li><li>• As leading vet Joe Bloggs says</li></ul>
Connectives to link reasons	<ul style="list-style-type: none"><li>• Firstly, secondly, finally</li><li>• So</li><li>• However</li><li>• Because</li><li>• Therefore</li></ul>
Personal pronouns	<ul style="list-style-type: none"><li>• We</li><li>• Us</li><li>• Our</li></ul>
Assume agreement	<ul style="list-style-type: none"><li>• Obviously</li><li>• Surely</li><li>• Without doubt</li><li>• Of course</li><li>• I'm sure you agree</li></ul>
Powerful adjectives	<ul style="list-style-type: none"><li>• Devastating</li><li>• Tragic</li><li>• Responsible</li><li>• Reassuring</li></ul>
Emotive language	<ul style="list-style-type: none"><li>• Miserable</li><li>• Helpless</li><li>• Hungry</li></ul>
Rhetorical questions	<ul style="list-style-type: none"><li>• Are we to believe</li><li>• Surely we don't expect</li></ul>